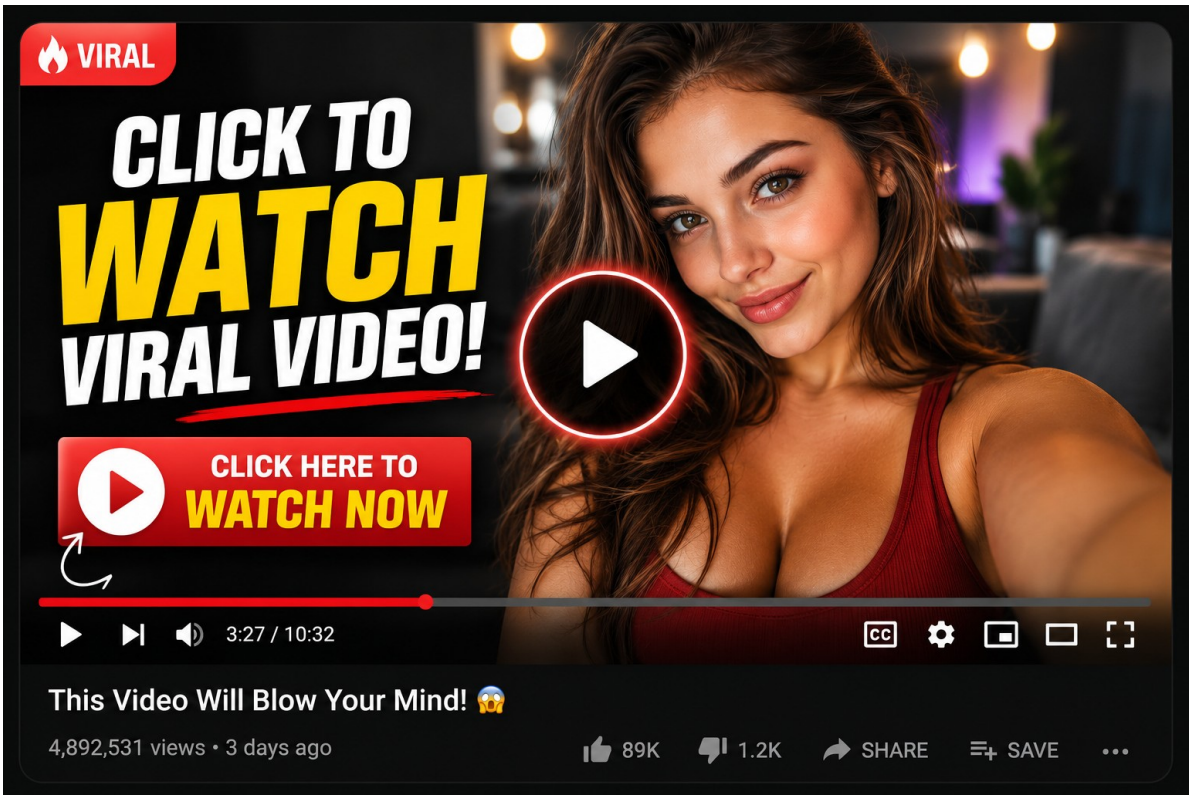Instagram viral video season 1 Season 2 viral video 55 minutes